




PAUL MCCARTNEY
Class of 1988 & 1999


DAVE GROHL
Class of 2014 & 2021



CORPORATE PARTNER PROGRAM

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rockhall.com/corporate-membership

For Questions

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Mission Statement

Born from the collision of rhythm & blues, country, and gospel, rock & roll is a spirit that is inclusive and ever-changing.

The Rock & Roll Hall of Fame celebrates the sound of youth culture and honors the artists whose music connects us all.

The Rock & Roll Hall of Fame is a 501(c)(3) non-profit educational institution.
Union Home Mortgage Plaza, 1100 Rock and Roll Boulevard, Cleveland, OH 44114

CORPORATE PARTNER PROGRAM

**ROCK & ROLL
HALL OF FAME™**

YOUR SUPPORT MAKES OUR MISSION POSSIBLE

1. Music Education

Developed and presented by a talented team of museum educators, the Rock Hall’s award-winning educational programs span the full learning continuum, from childhood development to grade school and university level learning to workforce training. To date, more than 500,000 students and teachers have participated in our on-site education programs and over 1.3M students and 10,000 teachers have utilized our free online education platform Rock Hall EDU. Additionally, our education and curatorial staff work collaboratively to ensure each new exhibit has clearly defined learning goals and is designed to allow visitors to learn about artists, music, and their broader cultural impact.

2. Expansive Collection & World-Class Exhibitions

The core component of our storytelling is illustrated through the Museum’s exhibitions. With hundreds of thousands of fans traveling here to connect with their favorite music, we strive to collect significant, meaningful artifacts that are carefully curated into feature exhibits. The Rock Hall is the custodian and curator of the world’s largest collection documenting the history of rock & roll and its larger place in society. We also boast the most comprehensive repository of materials related to rock & roll at our Library and Archives.

3. Community & Culture

As a community leader, we value, empower, and respect all people. We intentionally foster a diverse, equitable, and educational nonprofit Museum that encourages and embraces creativity and innovation. We create cultural vibrancy for the broader community by providing local audiences with access to live music and experiences on our exterior plaza and interior stages as well the Induction Ceremony. We connect fans of all ages to the power of rock & roll through our digital content, innovative exhibits, engaging programs, and variety of in-person and digital community events. We remain dedicated to serving our community with high quality, accessible arts education, and cultural experiences for all.

4. Economic Impact

Cleveland’s Arts & Culture organizations are an important tool that continue to bring in local and out-of-town revenue to Northeast Ohio. Since opening our doors in 1995, the Rock & Roll Hall of Fame has welcomed over 13M fans from all over the world, driving more than \$2B in economic impact to the region. The Rock Hall continues to play a significant role in the regional economy by attracting more than half a million visitors to Cuyahoga County annually, resulting in a \$279M economic impact, supporting 1,900+ jobs, and generating \$22.1M in additional tax revenue.



CORPORATE PARTNER PROGRAM

Your Corporate Membership ensures that the stories, artifacts, and artists who shape rock & roll continue to be celebrated through world-class visitor experiences and shared with generations to come. This unique partnership gives your organization access to the one and only Rock & Roll Hall of Fame, while strengthening Northeast Ohio’s community relations.

With your annual support, you receive special opportunities including access to the Museum through discount tickets and memberships, tours, exclusive event invitations, employee engagement, communications, and Induction access. The Rock Hall offers a variety of Corporate Partner levels that allow flexibility for any organization.

CORPORATE PARTNER BENEFITS	\$2,500	\$5,000	\$10,000	\$25,000
Complimentary Museum General Admission Tickets	10	20	30	50
Recognition in the Rock Hall Annual Report, Donor Wall & Website	•	•	•	•
Designated Staff Liaison & Concierge Service	•	•	•	•
Invitation to Rock Hall Special Events & Receptions	2 guests per event	4 guests per event	6 guests per event	8 guests per event
15% Annual Membership Discount for Employees	•	•	•	•
10% Discount at the Rock Hall Store & All Access Cafe	•	•	•	•
Curator Led Artifact Experience			1	2
Private Group Tour for up to 6 Guests		1	2	2
Access to Induction Ceremony Presale for General Tickets	•	•	•	•
Access to Induction Ceremony VIP Packages			•	•
Subscription to Exclusive Monthly Email	•	•	•	•
Company Branded Day at the Museum (Logo Signage, Discounted Admission for Employees)				•
Co-Branding Opportunity on Select Programming or Exhibits				•
FAIR MARKET VALUE	\$500	\$1,385	\$5,120	\$8,710