

**MONDAY, JUNE 20**:::ALL EVENTS IN THE FOSTER THEATER (4TH FLOOR) UNLESS OTHERWISE INDICATED:::

- 8:00-9:00 **Registration** *Ground Floor*
 STI Coffeehouse Eat to the Beat, 3rd Fl.
 ▪ Enjoy complimentary coffee and refreshments and meet your colleagues!
- 9:00-9:30 **Welcome and Introduction: The Museum's Educational Mission**
 Terry Stewart, President and CEO, Rock and Roll Hall of Fame and Museum (RRHOFM)
 Lauren Onkey, Vice President of Education and Public Programs, RRHOFM
- 9:30-10:00 **Orientation: Institute Objectives and Museum Resources**
 Stephanie Heriger, Education Programs Manager, RRHOFM
- 10:00-10:15 **:::BREAK:::**
- 10:15-11:30 **Opening Discussion: What's Rock Got to do with It?**
 Jason Hanley, Director of Education, RRHOFM
 Stephanie Heriger
- 11:30-12:45 **:::LUNCH:::**
- 12:00-12:45 **Graduate Credit Sign-up** *Eat to the Beat, 3rd Floor*
 Those who are interested, please see Dr. Larry Pfrogner, Ashland University Professional Development Representative, to apply for graduate credit. Please bring a checkbook or credit card. ***In-state tuition*** is \$400 for two credit hours, \$225 for one credit hour; ***Out-of-state tuition*** is \$500 for two credit hours, \$325 for one credit hour.
- 12:45-2:15 **Rock History 101: Roots of Rock and Roll**
 Stephanie Heriger
- 2:15-2:30 **:::ANNOUNCEMENTS::: →TURN IN YOUR BREAKOUT SESSION RATINGS – FOSTER THEATER←**
- 2:30-5:00 **Explore the Museum!**
 Get to know the Rock and Roll Hall of Fame and Museum by exploring diverse exhibits that include listening stations, artifacts, films and much more. Docents will be available for guided tours.
- 5:00-7:00 **Reception: Meet Your Colleagues & Instructors** *Doubletree*
 Join the RRHOFM staff and your colleagues at an informal reception where we can get better acquainted and talk about the forthcoming week of events. Light refreshments will be served, cash bar.



TUESDAY, JUNE 21

:::ALL EVENTS IN THE FOSTER THEATER (4TH FLOOR) UNLESS OTHERWISE INDICATED:::

- 8:30-9:00 **Sign In & STI Caffeekouse** **Eat to the Beat, 3rd Floor**
▪ STI Resource Center
- 9:00-9:15 **Opening Announcements**
Stephanie Heriger
- 9:15-10:45 **Rock History 101: The Birth of Rock and Roll**
Lauren Onkey
- 10:45-11:00 **:::BREAK:::**
- 11:00-12:00 **Museum Block: Rockin' the Schools**
Rockin' the Schools – Rock and Roll Band! Meet the Instruments
John Goehrke, Education Coordinator, RRHOFM
Jason Hanley
Kathryn Metz, Education Instructor, RRHOFM
- 12:00-1:15 **:::LUNCH:::**
- 1:15-2:45 **Rock History 101: The 1960s**
Jason Hanley
- 2:45-3:00 **Breakout Sessions ASSIGNMENTS**
- 3:00-4:30 **Breakout Sessions**
▪ *Using Popular Music in the Interdisciplinary Classroom*
Danielle Dachtler, Laurel School, Cleveland, OH
▪ *Guitar Hero: Sister Rosetta Tharpe*
Rhonda Harrell, Iowa Maple School, Cleveland, OH
▪ *Soft Power: How Chuck Berry and the Beach Boys won the Cold War for America*
Bernie Howitt, Narara Valley High School, Avoca Beach, Australia
- 4:30-5:30 **Museum Time**
Explore the Museum!
- 4:45-5:30 **REQUIRED meeting for graduate credit registrants** **Eat to the Beat, 3rd Floor**
All participants registering for graduate credit **MUST** attend this brief meeting about graduate credit assignments and expectations.



WEDNESDAY, JUNE 22

:::ALL EVENTS IN THE FOSTER THEATER (4TH FLOOR) UNLESS OTHERWISE INDICATED:::

- 8:30-9:00 **Sign In: STI Coffeehouse** **Eat to the Beat, 3rd Floor**
▪ STI Resource Center
- 9:00-9:15 **Opening Announcements**
Stephanie Heriger
- 9:15-10:45 **Rock History 101: The 1970s and Early 1980s**
Jason Hanley
- 10:45-11:00 **:::BREAK:::**
- 11:00-12:15 **Museum Block: How to Curate an Exhibit**
Jim Henke, Vice President of Exhibitions and Curatorial Affairs, RRHOFM
Meredith Rutledge, Assistant Curator, RRHOFM
Shelby Morrison, Exhibitions Coordinator, RRHOFM
Christie Lucco, Director of Exhibitions, RRHOFM
Amanda Pescenye, Registrar, RRHOFM
Moderated by Lauren Onkey
- 12:15-1:30 **:::LUNCH:::**
- 1:30-2:45 **Panel: Girls Rock Camp**
sts, Program Director Portland RnRC4G, GRCA Board member
Sarah Dougher, Portland State University, former Portland Rock Camp co-director, GRCA supporter
Michelle Rush, Girls Rock DC, GRCA Board member
Crystal White, Girls Rock DC, GRCA Board member
Moderated by Stephanie Heriger
- 2:45-3:00 **:::BREAK:::**
- 3:00-4:30 **Breakout Sessions**
▪ *"See the Music" – The Visual Essay as a 21st Century Skill*
Tim Desmond, Hawken School, Lyndhurst, OH
▪ *Making the Band*
Tim Sobotka (STI 2010), St. Matthias Parish School, Milwaukee, WI
Alissa Turner (STI 2010), St. Matthias Parish School, Milwaukee, WI
▪ *Using Music During Wartime to Develop Critical Thinking Skills in the Social Studies Classroom*
Steve Armstrong, Hall High School, West Hartford, CT
- 4:30-6:30 **:::DINNER BREAK:::**
- 6:30-7:00 **Check in for Evening Event**
Check in on the lobby level.
- 7:00-9:00 **An Evening with Genya Ravan**
Genya Ravan will discuss her pioneering music career and her wealth of experience in the music industry as singer, producer, music executive, and radio host. Ravan and her band Goldie and the Gingerbreads are included in the Rock Hall's groundbreaking exhibit *Women Who Rock: Vision, Passion, and Power*.



THURSDAY, JUNE 23

:::ALL EVENTS IN THE FOSTER THEATER (4TH FLOOR) UNLESS OTHERWISE INDICATED:::

- 8:30-9:00 **Sign In: STI Coffeehouse** **Eat to the Beat, 3rd Floor**
▪ STI Resource Center
- 9:00-9:15 **Opening Announcements**
Stephanie Heriger
- 9:15-10:45 **Rock History 101: The Late 20th Century**
Kathryn Metz
- 10:45-11:00 **:::BREAK:::**
- 11:00-12:00 **Museum Block: On the Road**
On the Road – “Takin’ Care of Business”: An Introduction to Financial Literacy
John Goehrke
- 12:00-1:15 **:::LUNCH:::**
- 1:15-2:30 **Workshops: Girls Rock Camp**
Presenters from the Rock ‘n’ Roll Camp for Girls and Girls Rock DC will lead separate workshops highlighting the various sides of the Girls Rock Camp approach to learning and music making.
- 2:30-3:00 **:::BREAK:::**
- 3:00-4:30 **Breakout Sessions**
▪ *The Aural Prism: A Guide for Critiquing Rock and Roll in Any Classroom*
Andy Kenen, Kenston High School (retired), Chagrin Falls, OH
▪ *Are You as Hip as a 4th Grader?*
Jim Tinter (STI 2010), Westlake City Schools (retired), Westlake, OH
▪ *Fillmore Rock Poster*
Pedro Mena (STI 2008), Ring Mountain Day School, Marin County, CA
- 4:30-5:30 **Museum Time & Community Hour** **Eat to the Beat, 3rd Floor**
Explore the Museum and/or come talk to Rock Hall educators and breakout session leaders.
A suggestion box will be available to you to anonymously share any questions or concerns.
- 6:30-7:00 **Check in for Evening Event**
Check in on the lobby level.
- 7:00-9:00 **Movie Screening: Girls Rock!**
Join us for a special screening of the acclaimed documentary about four girls who transform their lives at the Rock ‘n’ Roll Camp for Girls in Portland, OR.



FRIDAY, JUNE 24

:::ALL EVENTS IN THE FOSTER THEATER (4TH FLOOR) UNLESS OTHERWISE INDICATED:::

- 8:30-9:00 Sign In: STI Coffeehouse Eat to the Beat, 3rd Floor
▪ STI Resource Center
- 9:00-9:15 Opening Announcements
Stephanie Heriger
- 9:15-10:45 Rock History 101: The 21st Century
John Goehrke
- 10:45-11:00 :::BREAK:::
- 11:00-12:30 Next Steps - Hip-Hop 101: Poetry and Fine Arts in the Streets
Pedro Mena (STI 2008), Ring Mountain Day School, Marin County, CA
Maureen Montgomery (STI 2009), Muskingum County Juvenile Detention Center, Zanesville, OH
Thom O'Rourke (STI 2009), University School, Nashville, TN
- 12:30-12:45 :::BREAK:::
- 12:45-1:00 Evaluations & Certificates
Meet in the 4th Floor Theater for final thoughts, evaluations, and to receive your Certificate of Participation.
- 2:30-4:00 U2 3D
Those staying at the Museum are invited to see *U2 3D* at no cost (just show your STI lanyard).