



ROCK AND ROLL
HALL OF FAME + MUSEUM

FAST FACTS

NAME	Rock and Roll Hall of Fame and Museum
LOCATION	On the shore of Lake Erie in downtown Cleveland's North Coast Harbor at 1100 Rock and Roll Blvd, 44114
PHONE	(216) 781-ROCK or (888) 764-ROCK
HOURS	10 a.m. - 5:30 p.m. daily (open until 9 p.m. on Wednesdays) Closed Thanksgiving and Christmas. From Memorial Day to Labor Day, the Museum is also open until 9 p.m. on Saturdays.
ADMISSION	Adults \$22 Great Cleveland-area Adults \$18 Seniors (60+) \$17 Children (ages 9-12) \$13 Children (ages 8 and under) FREE
EXHIBITS	<p>The Museum's exhibits are designed to provide the visitor with a unique, interactive experience. The collection of artifacts and costumes is enhanced by the combination of state-of-the-art technology and innovative film and video. The Museum offers a comprehensive retrospective on rock and roll's origins, development, legends and immense impact on global culture.</p> <p>The exhibits take the visitor on a fast-paced journey through the history of rock and roll music, from one-hit wonders to legendary inductees, from its roots in gospel, country and blues to the important local music scenes in such cities as Memphis, Detroit and San Francisco. Other exhibits are devoted to the pioneering rock and roll artists of the Fifties, the soul artists of the Sixties, the political protests against rock and roll and interplay between fashion and rock.</p>
PROGRAMS	The Museum hosts a variety of education and public programs. Public programs include year-round concerts and the Hall of Fames series featuring evenings with Rock Hall Inductees. There are education programs for everyone from toddlers to college students, to teachers and adults in general.
INITIAL PROJECT COST	\$92 million for land acquisition, construction costs, fees, and equipment.
FUNDING	The Museum was built through a public-private partnership that included the State of Ohio, City of Cleveland, Cuyahoga County, the Cleveland-Cuyahoga County Port Authority and Cleveland area and music industry corporations and foundations.
ANNUAL ECONOMIC IMPACT	More than \$100 million
ATTENDANCE	More than 7,000,000 visitors have toured the museum since its September 1995 opening.
SPACES	Total Area: 150,000 square feet Outdoor Plaza: 65,000 square feet Exhibition area: 55,000 square feet
MISSION	The Rock and Roll Hall of Fame and Museum, Inc. is the nonprofit organization that exists to educate visitors, fans and scholars from around the world about the history and continuing significance of rock and roll music. It carries out this mission both through its operation of a world-class museum that collects, preserves, exhibits and interprets this art form and through its library and archives as well as its educational programs.
MEDIA CONTACT	Todd Mesek, Vice President of Marketing and Communications, (216) 515-1286 or tmesek@rockhall.org Margaret Thresher, Director of Communications, (216) 515-1215 or mthresher@rockhall.org Reena Samaan, Communications Coordinator, (216) 515-1503 or rsamaan@rockhall.org