

JOIN US

# CORPORATE PARTNER PROGRAM

ROCK & ROLL  
HALL OF FAME



# YOUR SUPPORT MAKES OUR MISSION POSSIBLE

## MUSIC EDUCATION

Developed and presented by a talented team of museum educators, the Rock Hall's award-winning educational programs span the full learning continuum, from childhood development to grade school and university level learning to workforce training. To date, more than 500,000 students and teachers have participated in our on-site education programs and over 1.2M students and 10,000 teachers have utilized our free online education platform Rock Hall EDU. Additionally, our education and curatorial staff work collaboratively to ensure each new exhibit has clearly defined learning goals and is designed to allow visitors to learn about artists, music, and their broader cultural impact.

## EXPANSIVE COLLECTION & WORLD-CLASS EXHIBITIONS

The core component of our storytelling is illustrated through the Museum's exhibitions. With hundreds of thousands of fans traveling here to connect with their favorite music, we strive to collect significant, meaningful artifacts that are carefully curated into feature exhibits. The Rock Hall is the custodian and curator of the world's largest collection documenting the history of rock & roll and its larger place in society. We also boast the most comprehensive repository of materials related to the history of rock & roll at our Library and Archives.

## COMMUNITY & CULTURE

As a community leader, we value, empower, and respect all people. We intentionally foster a diverse, equitable, and educational nonprofit Museum that encourages and embraces creativity and innovation. We create cultural vibrancy for the broader community by providing local audiences with access to live music and experiences on our exterior plaza and interior stages as well the Induction Ceremony. We connect fans of all ages to the power of rock & roll through our digital content, innovative exhibits, engaging programs, and variety of in-person and digital community events. We remain dedicated to serving our community with high quality, accessible arts education, and cultural experiences for all.

## ECONOMIC IMPACT

Cleveland's Arts & Culture organizations are an important tool that continue to bring in local and out-of-town revenue to Northeast Ohio. Since opening our doors in 1995, the Rock & Roll Hall of Fame has welcomed over 13M fans from all over the world, driving more than \$2B in economic impact to the region. The Rock Hall continues to play a significant role in the regional economy by attracting more than half a million visitors to Cuyahoga County annually, resulting in a \$279M economic impact, supporting 1,900+ jobs, and generating \$22.1M in additional tax revenue.

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Your Corporate Membership ensures that the stories, artifacts, and artists who shape rock & roll continue to be celebrated through world-class visitor experiences and shared with generations to come. This unique partnership gives your organization access to the one and only Rock & Roll Hall of Fame, while strengthening Northeast Ohio's community relations.

With your annual support, you receive special opportunities including access to the Museum through discount tickets and memberships, tours, exclusive event invitations, employee engagement, communications, and sponsorship opportunities. The Rock Hall offers a variety of Corporate Partner levels that allow flexibility for any organization.

Contact: 216.515.1201 or [corporatepartner@rockhall.org](mailto:corporatepartner@rockhall.org)



# EXCLUSIVE BENEFITS

| CORPORATE PARTNER BENEFITS  | \$5,000            | \$10,000           | \$25,000           |
|---|--------------------|--------------------|--------------------|
| Complimentary Museum General Admission Tickets  | 25                 | 50                 | 75                 |
| Designated Staff Liaison and Concierge Service  | ●                  | ●                  | ●                  |
| Invitation to Rock Hall Special Events and Receptions   | 4 guests per event | 6 guests per event | 8 guests per event |
| 15% Discount on Individual Memberships and General Admission Tickets with online code         | ●                  | ●                  | ●                  |
| 10% Discount at the Rock Hall store and All Access Café                                       | ●                  | ●                  | ●                  |
| Subscription to Monthly Member Email  | ●                  | ●                  | ●                  |
| Recognition in the Rock Hall Annual Report, Donor Wall and Website                            | ●                  | ●                  | ●                  |
| Guided Museum Highlights Tour for 6*  | 1 tour             | 2 tours            | 2 tours            |
| Access to Induction Ceremony Presale for Arena Tickets  | ●                  | ●                  | ●                  |
| Opportunity to Purchase Induction Ceremony VIP Packages                                       |                    | ●                  | ●                  |
| 10% Discount on Private Event Museum Rentals  |                    | ●                  | ●                  |
| Curator Led Private VIP Vault Experience for 6*   |                    | ●                  | ●                  |
| Parking Vouchers for the GLSC Garage  |                    |                    | 5                  |
| Company Employee Discount Code for 15% Off Individual Memberships & General Admission Tickets |                    |                    |                    |
| Exclusive Behind-the-Scenes Tour of our Library & Archives Collection for 6*                  |                    |                    | ●                  |
| Fair Market Value   | \$1,385            | \$5,120            | \$8,710            |

## LOOKING FOR A CUSTOMIZABLE BENEFIT PACKAGE?

Corporate Partners at the \$50,000+ donor level can build a personalized package to fit your company's needs and interests. Contact us to learn more!